



62nd Annual Electric Meter School Park Vista, Gatlinburg, TN May 7-11, 2012

Dear Exhibitor:

You are cordially invited to exhibit at the Mid-South Electric Meter School, sponsored by Mid-South Electric Metering Association and Pellissippi State Community College. This year's conference will mark the 62nd Annual Mid-South Electric Meter School and will be held May 7-11, 2012 at the Park Vista, Gatlinburg, Tennessee. The Park Vista's telephone number is 1-865-436-9211. www.parkvista.com

Exhibitors will receive maximum exposure. There will be many opportunities for you to demonstrate your products and services to conference participants: breaks, continental breakfasts, and **Monday night hospitality will be held in the exhibit area. On Tuesday evening, the exhibitors will host a cook out on the hotel patio.**

To register as an exhibitor, please complete the exhibit application and submit with payment using one of the three options provided (including an online application). Exhibit space will be assigned according to the date of receipt of exhibit application and required payment. Exhibitor set up will begin on Monday at 10:00 a.m. Take down will begin at 2:00pm on Wednesday. Exhibit hours are:

Monday	1:00 - 6:30
Tuesday	8:00-5:00
Wednesday	8:00-2:00

The accompanying reservation form will provide you with costs, dates and other pertinent information about exhibiting in the Mid-South Electric Meter School. If you have any questions you may contact the following people:

Becky Herndon
EPB of Chattanooga
PO Box 182255
Chattanooga, TN 37422
Phone (423)648-3427
Fax (423)648-3432
E-Mail: herndonrf@epb.net

Angela Branson
Pellissippi State Community College
P.O. Box 22990
Knoxville, TN 37933-0990
Phone: (865) 539-7167, Mon.-Fri. 8:00 a.m. -4:30 p.m. (EST)
Fax: (865) 694-6583
Email: abranson@pstcc.edu

Please complete the enclosed exhibit space contract and mail or fax it to **Angela Branson, Pellissippi State Community College** today! We are looking forward to having you attend the MSEMA Conference in 2012.

Sincerely,

Becky Herndon
President, Mid-South Electric Metering Association



62nd Annual Electric Meter School
Park Vista, Gatlinburg, TN
May 7-11, 2012

EXHIBITOR RESERVATION AND AGREEMENT

*We, the undersigned, do hereby make application for exhibit space as indicated below.
(Provide the name and address of contact, company or organization as you wish it published.)*

COMPANY NAME: _____ **PHONE:** _____

BUSINESS ADDRESS _____ **FAX NUMBER:** _____

CITY: _____ **STATE:** _____ **ZIP:** _____

CONTACT E-MAIL ADDRESS: _____ **WEB PAGE** _____

PLEASE RESERVE _____ TABLE(S) @ \$495.00 first table. \$75.00 additional table(s).
(\$525.00 EACH IF RECEIVED AFTER 4-15-2011.) REGISTRATION FEE INCLUDES ONE 6' DRAPED
TABLE AND REGISTRATION FOR TWO REPRESENTATIVES. ADDITIONAL REPRESENTATIVES ARE
\$200.00 each (ONE COMPANY PER REGISTRATION)

- Check Enclosed (Payable to Pellissippi State Community College)
- Call 865-539-7167 with your credit card. **You will still need to fax or mail in this form.**
- Online at www.pstcc.edu/bcs a) Click on Register for a class (gray tab on left) b) Select Category – MSEMA Exhibitor
c) Create Account d) Complete registration form and provide payment. **You will still need to mail or fax in this form**

NAME(S) OF REPRESENTATIVES FOR NAME TAGS (PLEASE PRINT):

1. _____ 3. _____
2. _____ 4. _____

Will you be shipping exhibit materials in advance of the conference? Yes _____ No _____

Will you need electricity? Yes _____ No _____

Exhibitor agrees to keep Pellissippi State Community College & Mid-South Electric Meter School harmless for any damage, loss, cost liability, or other non-program expense associated with the exhibitor's occupancy and use of exhibition premises.

Signature of Company Official

Mail with payment or fax contract to: Attention: Angela Branson
Pellissippi State Community College
P.O. Box 22990
Knoxville, TN 37933-2299
abranson@pstcc.edu
Fax: (865) 694-6583