



60th Annual Electric Meter School  
Wilderness Hotel at the Smokies  
Sevierville Event Center  
Sevierville, TN  
May 3-7, 2010

Dear Exhibitor:

You are cordially invited to exhibit at the Mid-South Electric Meter School, sponsored by Mid-South Electric Metering Association and Pellissippi State Community College. This year's conference will mark the 60th Annual Mid-South Electric Meter School and will be held May 3-7, 2010 at the Wilderness Hotel at the Smokies, Sevierville, Tennessee. The Wilderness' telephone number is 1-877-325-9453.

Exhibitors will receive maximum exposure. This will allow many opportunities for you to demonstrate your products and services to conference participants. Breaks, continental breakfasts and hospitality time will be held in the exhibit area.

To register as an exhibitor, please complete the exhibit application and mail it with your payment today. Exhibit space will be assigned according to the date of receipt of exhibit application and required payment. Exhibitors will set up on Monday beginning @ 12:00 p.m. Take down will begin @2:00 on Wednesday. Exhibit hours are: **Monday 2:00 - 6:30, Tuesday 8:00-6:30 and Wednesday 8:00-2:00.**

The accompanying reservation form will provide you with dates and other pertinent information about exhibiting in the Mid-South Electric Meter School. Once we have received your paid registration, additional information will be sent to your designated contact with specifics on exhibiting at this year's school. We are in a new location this year and some new information will need to be provided to exhibitors. If you have any questions you may contact the following people:

Reggie Holt  
Lawrenceburg Utility Systems  
P. O. Box 649  
Lawrenceburg, TN 38464  
Phone (931) 762-7161  
Fax (931) 762-6747  
E-mail: [rholt@lburgus.com](mailto:rholt@lburgus.com)

Michael Hudson  
Pellissippi State Community College  
Meeting Planner, Mid-South Electric Meter School  
10915 Hardin Valley Road  
P.O. Box 22990  
Knoxville, TN 37933-0990  
Phone: (865) 694-6416, Mon.-Fri. 8:00a.m. -4:30p.m.  
Fax: (865) 694-6583  
Email: [mhudson@pstcc.edu](mailto:mhudson@pstcc.edu)

Please complete the enclosed exhibit space contract and mail or fax it to **Michael Hudson, Pellissippi State Community College** today! We are looking forward to having you attend the MSEMA Conference in 2010.

Sincerely,

Reggie Holt  
President, Mid-South Electric Metering Association



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**EXHIBITOR RESERVATION AND AGREEMENT**

*We, the undersigned, do hereby make application for exhibit space as indicated below.  
(Provide the name and address of contact, company or organization as you wish it published.)*

COMPANY NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_ WEB PAGE ADDRESS \_\_\_\_\_

Contact Person for Exhibitor Packet/Shipping Info: \_\_\_\_\_

**PLEASE RESERVE \_\_\_\_\_ TABLE(S) @ \$450.00 first table. \$50.00 each additional table(s).  
(\$475.00 EACH IF RECEIVED AFTER 4-16-2010.) REGISTRATION FEE INCLUDES ONE 6' DRAPED  
TABLE AND REGISTRATION FOR TWO REPRESENTATIVES. ADDITIONAL REPRESENTATIVES ARE  
\$25.00. (ONE COMPANY PER REGISTRATION)**

Credit Card Number: Visa/MasterCard/Discover ONLY: \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ Exp. Date \_\_\_\_\_

TITLE \_\_\_\_\_ DATE \_\_\_\_\_

**NAME (S) OF REPRESENTATIVES FOR NAME TAGS (PLEASE PRINT):**

1. \_\_\_\_\_ 3. \_\_\_\_\_

2. \_\_\_\_\_ 4. \_\_\_\_\_

Will you be shipping exhibit materials in advance of the conference? Yes \_\_\_\_\_ No \_\_\_\_\_

Will you need electricity? Yes \_\_\_\_\_ No \_\_\_\_\_

*Exhibitor agrees to keep Pellissippi State Community College & Mid-South Electric Meter School harmless for any damage, loss, cost liability, or other non-program expense associated with the exhibitor's occupancy and use of exhibition premises.*

**Mail or fax with payment & contract to:**

Attention: **Michael L. Hudson**  
Pellissippi State Community College  
P.O. Box 22990  
Knoxville, TN 37933-0990  
[mhudson@pstcc.edu](mailto:mhudson@pstcc.edu)  
Fax: (865) 694-6583, Attn: Mike